

Why Did He Sell That Car?

YOU'LL probably ask that question more than once if you visit the salesrooms of the automobile dealers listed below, and inspect the USED cars offered there. . . . A "USED car" is merely a name for a car that has been in service. . . . And on the floors of these dealers you will find cars that have been in service—USED cars—that LOOK so good, and ARE so good, that you'll wonder why the former owners sold them!

Oftentimes a man will sell his car and buy another, merely to gratify a whim. He thinks he likes another car better than the one he has. He can afford to satisfy himself and he does so. And then, some one else benefits by purchasing the car he has relinquished.



Why These Dealers Can Give You Better Values

Go only to reliable dealers for reliable used cars.

The dealers named below are established merchants in this city. They are here to stay. They have a reputation for honesty and square dealing to maintain; they conduct their used-car department on a high plane of frankness and square dealing. Go to them for "Used Cars of Known Value."

The sale of used-cars is a necessary part of the business of every established automobile merchant. These dealers are organized to conduct their used-car business in accordance with the highest standards of square dealing. Their used-car departments are permanent, convenient salesrooms where you may see their offerings and inspect them at your convenience and with the utmost comfort.

These reliable dealers handle only used cars of merit—cars still holding legitimate service and satisfaction for you.

The used cars they offer you are acquired in the conduct of their business, not by trading or buying in for the sole purpose of re-selling at a profit. They are satisfied with the original profit on the new car, therefore, you may buy good used cars from them at very remarkable prices.

OTHER men, after using a new car for a short time, conclude that they would like to buy a more expensive car. In buying this other car, they dispose of the car they had—which is perfectly good—and may have been in service only for a short time. A bargain for you!

Others may make a practice of disposing of a car when they have driven it a year—and buying another just like it. The car they sell possesses thousands of miles of useful, satisfactory service, and is a bargain for you if you buy it.

Cars of this type—attractive and possessed of years of economical service—come regularly into the hands of the established automobile dealers listed below. The values are so apparent that, when you see them, you will at times wonder why the owner sold such a car!

IF YOU have never inspected USED cars at a reliable dealer's, you will be surprised at what you will find there. The values are REAL. The owners of these cars, in selling, naturally made a financial sacrifice, and you get the BENEFIT of it.

Remarkable motor car values exist in the used car departments of these established automobile dealers. In buying a used car, be sure to buy of a reliable dealer who will tell you frankly the value of the car in question—and you can be certain of satisfaction. Go to these dealers. They KNOW the value and will tell you frankly. They display the symbol shown below: "Used Cars of Known Value." The very car you have been wanting may be waiting there for you. Call on them at once.

The Automobile Editor

Buy With Confidence From These Established Merchants

Garland Automobile Co.

1888 Broadway Tel. Columbus 5596

Haynes Automobile Co. of N. Y.

1715 Broadway Tel. Circle 1346

Hudson Motor Car Co. of N. Y.

1842 Broadway, Circle Building Tel. Columbus 7460

Warren Nash Motor Corp.

1928 Broadway Tel. Columbus 6370

Hulett Motor Car Co., Inc.

Broadway at 62d St. Tel. Columbus 1011

Marmon Automobile Co. of N. Y.

1880 Broadway Tel. Columbus 5090

Packard Motor Car Co. of N. Y.

Broadway at 61st St. Tel. Columbus 8900

Paige-Detroit Co. of N. Y.

Broadway at 56th St. Tel. Circle 6370

Poertner Motor Car Co.

1759 Broadway Tel. Circle 1186

Peerless Motor Car Co.

Broadway at 63d St. Tel. Columbus 8763

This Symbol Displayed

By These Dealers

